



Mercedes-Benz

Mercedes-Benz ensures local infrastructure for BlueTec® truck engine technology

Press information

Melbourne - DaimlerChrysler, the parent company of Mercedes-Benz, has signed an agreement with a local supplier of AdBlue - the additive at the heart of Mercedes-Benz BlueTec® clean emission engine technology.

Date:
November 29, 2006

With Australia's tough new emission laws for heavy vehicles coming into force in just over a year, Mercedes-Benz has entered into a long-term preferred supplier agreement with NONOX®, a division of Sydney-based company Tennant Limited for the provision of AdBlue™ additive. At the centre of this agreement is a commitment towards making consumer purchasing of the additive as easy as possible.

“Under the agreement, DaimlerChrysler is working with NONOX® to build a comprehensive AdBlue™ distribution network nationwide,” said Steve Abrahamson, Senior Manager Mercedes-Benz Trucks. “We are working closely together to ensure our customers will have access to this product no matter where their vehicle is based or its particular operation”.

NONOX® has established partnerships with a number of equipment suppliers providing access to world class storage and dispensing equipment from manufacturers such as Bott AdBlue Filling Systems, Tokheim® and Transtank.

“Tennant's core competency in managing widely distributed supply chains and their strong alignment with first class suppliers are some of our main reasons for selecting them. Their storage and dispensing solution is suitable for the Australian climate and for every operation ranging from single trucks to large fleet operators,” said Abrahamson.

NONOX® AdBlue™ is available now through all authorised Mercedes-Benz commercial vehicle dealerships and service and parts workshops. NONOX® is also currently negotiating to have the additive on sale through numerous retail outlets, and discussions with BP and Caltex are well underway. Their retail strategy will also be complimented by an 'in-house' solution for larger fleets, which will be serviced at their home depots.

From January 1, 2008 all new trucks sold in Australia must meet tough new emission standards which require the treatment of exhaust gases. To achieve these standards Mercedes-Benz is fitting all its vehicles with its BlueTec® technology.

AdBlue™ - which is completely non-toxic - is simply injected into the truck's hot exhaust gases, converting harmful nitrogen oxides into harmless nitrogen and water.

The system, which is based on proven Selective Catalytic Reduction diesel technology, is so effective it already meets the next round of emission standards set for introduction in 2010.

DaimlerChrysler Australia/Pacific has four Mercedes-Benz Euro 4-spec trucks going to Australian customers for evaluation in preparation for the introduction of the new emission laws. Three Actros - a 2660 prime mover, a 2648 6x4 rigid and a 2644 - plus an Atego 4x2 will run in customer fleets for an extensive 12-month evaluation. The trucks will experience various applications including road train, quad dog and local distribution.

"Among other things, we hope to establish an understanding of the potential fuel savings which we have seen achieved overseas", said Abrahamson.

"It made a lot of sense partnering this way with Tennant and NONOX®. This exciting technology is here to stay and NONOX®

offers a complete solution including product, equipment, service and training”, concluded Abrahamson.

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