

Transtank secures permanent presence in the West

Transtank secures a permanent base in Western Australia as it announces the appointment of Michele Mars as Manager for Western Australia.

Michele brings with her a wealth of expertise gained from extensive experience within the petrochemical industry. Michele has held key account, business development and contract management roles for several multi-national companies including ICI, Exxon Chemical, Mobil and Shell. She has also has valuable experience in strategic business planning and international logistics.



Michele's most recent role as Key Account Manager with Shell entailed the provision of fuel, lubricants and associated services to the resources sector. Key accounts included Woodside, Chervon, Apache Energy, Worsley Alumina, Alcoa, Tiwest Joint Venture, Iluka Resources, Barrup Fertilisers and Energy Generation.

Michele holds a Bachelor of Science Degree and has attained Postgraduate qualifications in Marketing from Auckland University. Michele was born in England and grew up in New Zealand, which makes for an interesting accent. She is widely traveled and has many an interesting travel anecdote to share. Michele has lived in Perth for 7 years.



Michele's strong industry background will increase Transtank's presence and level of customer engagement in Western Australia. I am sure you will have an opportunity to meet Michele in the coming months as she works her way around WA.

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